

Improve Your Project Photographs & Your Business Image

If “A picture is worth a thousand words” –

What do your pictures say about your business? How often do you take photos of completed projects and wish they could be better?

In this 1 & ½ day session presented by Vibrant Design Group Inc. and GS Cameraworks, we will cover many aspects of photographing interior decorating projects including:

- Important terminology,
- Why we take photos,
- Why they are important to your business,
- Whether to shoot them yourself, or call in the professionals,
- When to use enhancements,
- And those other nagging details such as legalities, ownership, contracts with clients and photographers etc. that you need to know.

The session will be split between the classroom and an in the field photography session with one on one feedback and guidance.

Session 1. Please bring samples of your currently photos used in marketing pieces, websites etc. Don't forget your camera (and tripod if you have one) for the field trip to do actual photos.

Note: A homework assignment that will need to be completed for the final ½ day.

Session 2: You will bring in completed photos either in print format or on a memory stick etc and we will provide feedback to help you shoot your best possible interiors as well as answer questions you may have based on the first day. .

Fee: \$212.00 (includes \$22.72 hst). Coffee breaks, lunch and materials are included.

Prerequisites:

1. Equipment: Camera and tripod if you have one.
2. Sample photos – you will be asked to forward samples of your photography to us prior to the class
3. Camera experience – limited experience is required.
4. Please advise us if you have any dietary requirements or food allergies.

Instructors:

George Smetlzer GS Cameraworks, & Photography Instructor - Focal Point
Vanessa Valek, President Decorator Vibrant Design Group Inc. & Editor Decoratorfinds

For Questions:

Call Vanessa at 604-984-6194

If your work is good, shouldn't your photos show how good it really is?